



Dynamway CONNECT 2025

Enhancement' Deck

Asset Management Conference for Microsoft Dynamics

 Greenville, South Carolina

LIMITED
AVAILABILITY

6
enhancements
packages
left

Agenda

Logistics

Deadline

Educational Session/ Content/ Application process

Success

Feedback we have received across the target audience

Attendees

Industry breakdown- manufacturing vs food/beverage

Attendees' backgrounds

Primarily end users? Already engaged with existing partners?

LOGISTICS

Education session

Submit the topic: <https://connect.dynaway.com/call-for-speakers#submit-the-topic>

Example from one of our partners in the past

D365 Asset Management Through The Lens of a Maintenance Manager

EDUCATIONAL SESSION

As a Maintenance Manager with over 30 years of experience, XYZ has seen it all when it comes to CMMS systems. He has also been at the forefront of rolling out D365 Asset Management to over 15 plants. In this session, Mike will share his lessons learned and tips for building maintenance reliability best practices into your asset management configuration.

SUCCESS

Blog

Summary: <https://www.dynaway.com/blog/why-dynaway-connect-2025-must-attend-asset-management-conference>

Partner

“ROI from attending CONNECT was fantastic...”

Agenda

- ✓ 20 speakers
- ✓ Of which 6 customers
- ✓ 23 sessions

Attendees

- ✓ 96% positive feedback

"The Dynaway Connect conference was a great opportunity to meet other users, network and find best practices [...] to improve our processes and overall system utilization."

Program Manager, Asset Management

"This wasn't your average D365 User Group conference [...] it was a treasure trove of cutting-edge insights into the future of Microsoft D365 Asset Management and the Dynaway powerhouse [...] the networking? Pure gold! I highly recommend the conference [...]"

Management Systems Manager

"[...] the event was well-organized and provided immense value [...] attendees left with actionable knowledge [...] making it a truly impactful experience [...] a focused and enthusiastic community."

AEROSPACE ENGINEER

" [...] was a perfect opportunity to meet and connect with other power users [...] being able to learn from other users and Dynaway experts [...] led to a great project [...] the sessions were a balanced combination of case studies, training [...] new features [...] and Maintenance and Reliability topics."

Senior Manager, Enterprise Maintenance Reliability



STATISTICS

Attendees

- ✓ 92% Decision makers & end users

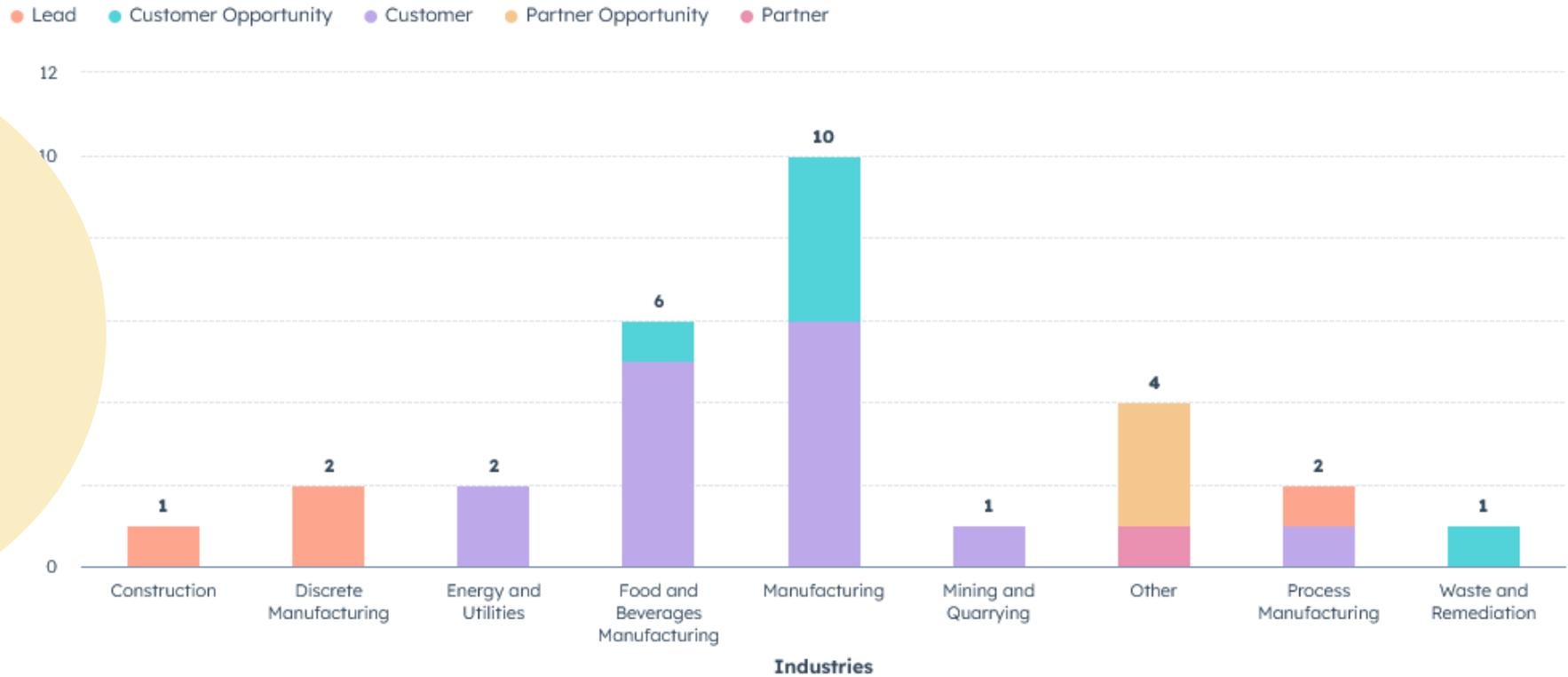
Job titles

- ✓ Maintenance Planners
- ✓ Business Analysts
- ✓ Maintenance Managers
- ✓ Reliability Managers
- ✓ EAM Implementation Specialists

Decision-makers might be also considered end users

STATISTICS

Dynaway Industry Segmentation



Top Industries

Manufacturing
Food & Beverage
Utilities

Benefits

Why Enhance Dynaway CONNECT 2025?

Enhancing Dynaway CONNECT 2025 offers a unique opportunity to elevate your brand and connect with a highly engaged audience.

Limited Availability:

- ✓ Finance & Operations (F&O): **4 enhancement packages** available
- ✓ Business Central (BC): **3 enhancement packages** available

Cost-Effective Investment:

Comprehensive sponsorship package for **\$3,000**, including a conference ticket and discounted rates for additional staff.

Thought Leadership:

- ✓ Showcase your expertise on Dynaway Dialogues podcast.
- ✓ Establish your brand as a leader in asset management.

Enhanced Visibility:

- ✓ Prominent exposure on our dedicated sponsor page on connect.dynaway.com
- ✓ Featured in promotional campaigns on Dynaway social media and newsletters.

Networking:

- ✓ Network with key professionals and industry leaders.
- ✓ Connect with a highly targeted and engaged audience of attendees.

ENHANCEMENT PACKAGE

for Dynaway CONNECT 2025

Price:
3,000 USD

PRIOR	DURING	AFTER
<ul style="list-style-type: none">✓ Promotion on Dynaway social media✓ Episode on Dynaway Dialogues podcast to showcase your expertise and knowledge✓ 10% discount code for customer invitations✓ Dedicated sponsor page with logo, images, description, and CTA✓ Featured in pre-conference Dynaway newsletters	<ul style="list-style-type: none">✓ 1 ticket to the conference✓ Enhance the event for all attendees, creating an unforgettable experience that drives the industry forward✓ Prominent logo placement at the venue during the entire event✓ Special acknowledgement during the conference	<ul style="list-style-type: none">✓ Featured in post-conference Dynaway newsletter✓ Showcased logo in post-conference highlight video

*We do not provide a dedicated area during the conference (booth, banner, roll-up place).

30 minutes

SHOWCASING YOUR EXPERTISE

Participate in a Dynaway Dialogues episode (B2B video/audio format)

24/7

CONNECT.DYNAWAY.COM

Featured on our conference website, receiving approximately x page views leading up to the event.

ENHANCEMENT PACKAGE

for

Dynaway CONNECT 2025

20 times

DISPLAYING YOUR LOGO

Your logo will be displayed at least 20 times throughout the event (incl. main keynote, session screens, and in the conference program)

FEATURING YOUR BRAND

Your brand will be included in 2 email campaigns sent to the attendee list, ensuring repeated exposure.

2
email
campaigns

5+
mentions
on SoMe